

Mobile for Socio-Economic Development

Course Agenda

Day 1 08.00 – 09.00	Registration
08.30 – 09.00	Opening Ceremony Welcome Remarks – OGCIO Special Address <ul style="list-style-type: none"> • TRR • GSMA
09.00 – 09.15	Opening Key Note Address Director General – Ministry of ICT & Telecommunications
09.15 – 09.30	Photo Session
09.30 – 09.45	Morning Tea Break
09:45 – 09:50	Course Welcome and Introductions
09:50 – 10:15	Session 1: Mobile as a Driver of Economic Growth Impact on the economy and employment Research on the impact of mobile Regional case studies
10:15 – 10:45	Session 2: Case Studies in Mobile-Powered Development Financial inclusion Health service delivery Rural communities Gender inclusion Disaster recovery
10:45 – 11:00	MOBILE APP examples
11:00 – 12:00	Session 3: Enhancing Affordability Through Best-Practice Taxation Taxes on mobile consumers Fees and levies on operators Other telecom-specific taxes Regional case studies
12:00 – 13.00	Lunch

13:00 – 13.45	Group Discussion: The Socio-Economic Impact of Mobile
13.45 – 15.00	Session 4: Financial Inclusion Benefits of mobile money services Mobile money vs. mobile banking Mobile money regulatory models Case studies
15:00 – 15:15	Afternoon Tea Break
15:30 – 16:15	Session 5: Digital Literacy Defining digital literacy Barriers to digital literacy MISTT and policies to enhance digital literacy
16:15 – 17:00	EXERCISE
17:00	Close Day 1

Day 2	
08:30 – 09:30	Session 6: mAgriculture Overview of mAgriculture Current and potential size of the market What makes a successful mAgriculture service How can policymakers and regulators create an enabling environment for mAgriculture services to flourish? Case study Q&A
09:30 – 10:00	EXERCISE
10:00 – 10:15	Morning Tea Break
10:15 – 12:00	Session 7: Health Service Delivery The role of mobile in health service delivery Mobile health and chronic disease awareness campaigns: Diabetes case study Bridging regulatory gaps GROUP DISCUSSION
12:00 – 13:25	Lunch
13:30 – 14.15	Session 8: Connected Women Accelerating digital and financial inclusion for women
14:15 – 15.15	Session 9: Disaster Response Improving network preparedness and restoration DISCUSSION of local experience
15:15 – 15:30	Afternoon Tea Break
15:30 – 16:30	EXERCISE + PRESENTATIONS
16:30 – 17:00	Closing Ceremony: Closing Words and Certificate Presentations
17:00	Course Wrap Up